

# COOKIE AND AUTOMATED TECHNOLOGY NOTICE

Technologies like cookies, beacons, tags, and scripts are used on our Site by Camera Bits and our tracking utility partners. These technologies are used in analyzing trends, administering the site, tracking users’ movements around the site, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

A “cookie” is a small text file that is stored on a user’s computer or mobile device and when you visit a website. Cookies then send information back to the originating website on each subsequent visit, or to another website that recognizes that same cookie. Cookies are useful because they allow a website to recognize a user’s device.

Camera Bits utilizes Cookie technology on our sites for purposes of Site traffic analysis such as the time/date of the visit, the page viewed, the referring site, and other data. Cookies perform many different jobs, like allowing you to navigate between pages efficiently, remembering your preferences, and generally improving a user’s experience on a website. They can also help to ensure that the advertisements you see online are more relevant to you and your interests.

We use different types of cookies on our Site, as explained below.

## Required Cookies

We do not require any cookies to be accepted for our Site to function properly.

Cookie Source	Cookies
N/A	

## Performance and Functional Cookies

Performance or functional cookies allow us to count visits and sources of traffic on our Site so we can measure and improve the performance and functionality of our Site. They help us to know which pages of our Site are the most and least popular and see how visitors move around our Site. The information collected by these cookies is used to create aggregated, anonymous analytics reports. If you do not allow these cookies we will not know when you have visited our site, what pages you have visited and will not be able to monitor its performance.

Cookie Source	Cookies
Google	_gid, _ga, _gat, _utma, _utmb, _utmc, _utmt, _utmz

## Targeted Advertising Cookies

We do not currently use any cookies for targeted advertising on our Site.

Cookie Source	Cookies
N/A	

## Social Media Cookies

These cookies are used to allow you to share information using a social media sharing button (such as the Facebook “Like”) or where you choose to link your account with us to your social media networking site such as Pinterest. The social media site will record that you have linked your social media account to your account with us. This information may then be used by the social media network to deliver targeted advertising to you.

Cookie Source	Cookies
Pinterest	_pinterest_sess, _auth