

## **Camera Bits announces Camera Bits and Photo Mechanic words and Camera Bits logo marks are now Registered Trademarks**

***Photo Mechanic is revered by professional photographers worldwide as the amazingly fast tool for digital image culling, captioning, organizing, and delivering on tight deadlines***

**Portland, OR—August 18, 2018—**[Camera Bits](#)® the makers of [Photo Mechanic](#)® today announced that the words, logo, and logo mark for Camera Bits, and the words for Photo Mechanic are now registered trademarks with the U.S. Patent and Trademark Office. Protecting intellectual property is one of the core values for Camera Bits, as [Photo Mechanic](#) software is a tool trusted to help professionals worldwide add copyright and credit information to the metadata of their photographs. Participating in the process to protect their own marks is a natural extension of the company's mission.

### **About Photo Mechanic by Camera Bits**

[Photo Mechanic](#) by [Camera Bits](#), used by thousands of professional photographers worldwide, is recognized as the fastest tool on the market, saving professionals valuable time when culling, captioning, organizing, and delivering thousands of photos on tight deadlines. Saving a few seconds per photo really adds up fast, and Photo Mechanic makes it easy to spend less time editing and more time taking photos. To learn more or take a tour of Photo Mechanic please visit <http://www.camerabits.com>.

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