

## Camera Bits To Donate 15 Photo Mechanic Licenses to Charity

The winner will be decided by popular vote from 15 photographic charities via an online poll.

**Portland, Oregon – November 15, 2013 –** As part of their year-long celebration of Photo Mechanic's 15th Anniversary, Camera Bits will donate 15 licences of the software to a photographic charity of the public's choosing. The winner will be selected by popular vote via an online poll with participants choosing among 15 preselected charities.

Voting at http://www.camerabits.com/camera-bits-gives-back will open on November 15 and close at midnight Pacific time on December 15. The winner will be announced December 16 via Camera Bits' website, social media and online networks.

"Camera Bits is dedicated to giving back to the nonprofits who help make the photo community so strong," said CEO & President Dennis Walker. "We hope this contest will raise awareness for their causes as well as give one lucky winner over \$2200 worth of our lightning-fast software."

The nonprofits selected for this year's contest are Photo Philanthropy, The Chris Hondros Fund, Wish Upon a Wedding, Josephine Herrick Project, Vision Workshops, Young Photographers Alliance, Operation Love REunited (OpLove), HeART Speak, Help-Portrait, NPPA Foundation, Facing Change, WPOW: Women Photojournalists of Washington, International League of Conservation Photographers, Photography for a Change, and Light Work.

To follow the contest and be kept up to date on results, use the hashtag #PMturns15 on social media.

## ###

Users wishing to download, try or buy Photo Mechanic Version 5 can visit the company's website at CameraBits.com. Camera Bits' support and sales teams can be reached Monday through Friday from 9 a.m. to 5 p.m. Pacific Time. For tech questions, call +1-503-547-2888. For sales questions, call at +1.503.547.2800.

For additional information about Camera Bits or Photo Mechanic, please visit the company website at CameraBits.com. News, promotions and software updates are also sent via the company newsletter or social networks on Facebook, Twitter and Google+.

## **Media & PR Contacts**

Mick Orlosky

Director of Customer Communications

Camera Bits, Inc.

(503) 547-2800

Mick@CameraBits.com

www.CameraBits.com

Jamie Rose
PR Team Leader
Momenta Creative
(202) 688-1448
Jamie@MomentaCreative.com
www.MomentaCreative.com

